

# ON THE FRONTLINES "Profiles in Accomplishments"

On The Frontlines is a Digital Government IT Magazine, produced by Trezza Media Group, Public Sector Communications, and The Flyzik Group, designed to report on and profile major accomplishments around mission critical issues and major government contracts in the Federal Government.

### Core Editorial Topics:

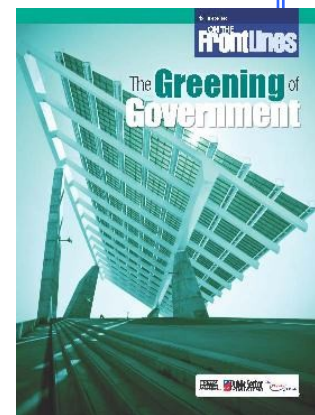
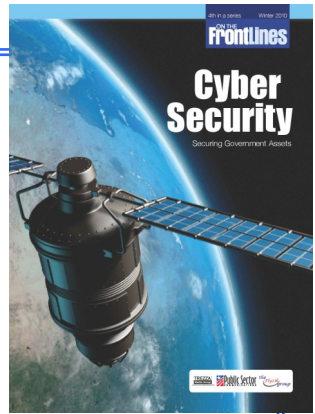
- CyberSecurity
- Government Cloud Computing
- Greening of Government
- Health IT in Government

Using the latest Turn Page Technology that allows the reader to turn the pages, link directly to websites, white papers, and other information hosted on the internet, while watching videos inside the actual articles and

feature stories. Hosted on Turn Page Technology's website, along with Federal News Radio and other websites, these Magazines are dedicated to helping Government Agencies highlight their Mission Programs.

**On The Frontlines 2010 Schedule**

**Feb.: CyberSecurity Report**  
**April: NASA SEWP Contract Report**  
**May: Health IT In Government Report**  
**July: GSA Alliant Contract Report**  
**Oct: The Greening of Government Report**  
**Nov.: The Government Cloud Report**  
**Dec.: DHS EAGLE/First Source Report**



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# • “On the Frontlines” Digital Magazine Series 2010 •

## Sponsorship Package Include:

- Full Page Electronic and Print Advertisement in Publication
- Company Logos on Promotion and CyberSecurity Microsite
- Dynamic Links in Digital Report to Websites, White Papers, and Video/Audio
- Executive to Participate in Industry Roundtable Article
- White Papers to be Included in Resource Center Page
- 150 Copies of Print Version of Publication (when we print for conferences)
- Lead Generation Report from Downloads of E-Custom Report.

## Electronic Distribution: 40,000

- Carroll’s Publishing email list of federal government agencies
- Federal Executive Forum email list
- Effective Government email list
- Trezza Media Group Industry and government executive email list

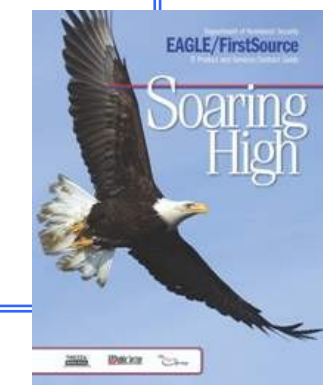
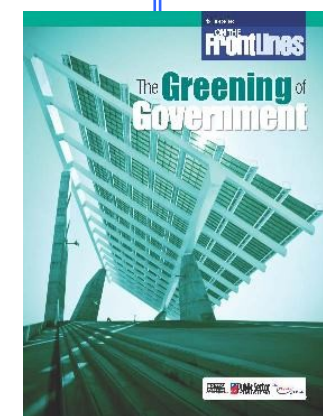
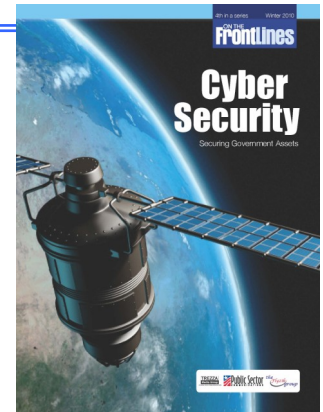
## Print Distribution: 2,000 (when printed)

- Government Specific Conferences
- Federal Executive Forum Programs
- Federal Executive SI Roundtables

## Pricing for Electronic Full Page Ad and Web Sponsorship

- Large Business Contractors=\$3,950 net
- Small Business Contractors=\$2,950 net
- 20% Premium for 2nd & 4th Covers (\$4,750 net)

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