

Connecting Partners Through Mindshare Media

TREZZA
Media Group

The Flyzik 5

By Jim Flyzik, The Flyzik Group



The Top 5 Issues to Structure Your Corporate IT Strategies Around in the Obama Administration

The Economic Stimulus ---ideas to create jobs and get the economy moving.

The Troubled Asset Relief Program --- what can my company do to help?

Health IT – how can we use IT innovation to remove administrative costs from the system

Green IT -- how can we use IT to reduce energy consumption and address environmental issues

Homeland Security – how can we use IT to secure our Nation.

Jim Flyzik
President, TheFlyzikGroup
Chairman, Information Technology Association of America
Homeland Security Committee
jflyzik@theflyzikgroup.com
(o) 301-365-4772 ♦(c) 410-262-1236 ♦
(f) 301-365-6385
<http://www.theflyzikgroup.com/>



Thought Leadership with DHS in 2009

by Tom Trezza, Jr.
President, Trezza Media Group



As The Department of Homeland Security prepares for its first transition, there are major challenges surrounding a series of large projects and programs-many of which are in trouble-like Deepwater & Secure Border Initiative-to name a few. With an estimated three-quarters of its headquarters staff having less than 2 years experience managing the agency's \$50 Billion a year operation-there is also an urgent requirement to invest in Human Capital. These are just 2 of the challenges facing the Department of Homeland Security today.

In working with DHS over the past 3 years, it's been made clear to Jim Flyzik and I that DHS needs industry's help to achieve their mission goals. So, with Challenges comes Opportunities for the technology vendors and federal contractors serving this important agency._

Understanding Critical Homeland Security Issues

To help solve DHS's mission problems, it's critical to know & learn about what the most current Homeland Security issues facing our nation and with our fight against terrorism. The [AFCEA Homeland Security Conference](#) (February 25th & 26th) has always been the Premier Event in Washington DC. To learn network with DHS Leaders. This year's conference features 2 days of insight presentations and panels around:_

DHS Component Entities:

Customs & Border Protection (CBP)
Immigration & Customs Enforcement (ICE)
Citizen & Immigration Service (CIS)
DoD/Coast Guard/National Guard

Programs, Initiatives, Priorities:

CIO Council Meetings
Infrastructure Protection
Intelligence Sharing
Procurement

Looking over this agenda, I would strongly recommend spending these 2 day listening, learning & understanding the needs & priorities of DHS for 2009 and beyond.

>>Click [here](#) for the AFCEA Homeland Security 2.0 Conference

Soaring High



Federal Executive Forums:

CyberSecurity - January 2009



This Program Discussed:

- Status & Progress on CyberSecurity Solutions & Strategies in DoD & DHS
- CyberSecurity Best Practices from DoD & DHS
- CyberSecurity Challenges to still overcome
A Future Vision for Homeland & Defense CyberSecurity

Panelists:

Robert Carey - Chief Information Officer, Department of the Navy

Rear Admiral Mike A. Brown - Acting Assistant Secretary, Cyber Security and Communications, DHS

Richard Hale - Chief, Communications Information Assurance Engineering & Support Technical Director For GES, DISA

Lee Holcomb - Vice President, Strategic Initiatives, Lockheed Martin Information Systems & Global Services

Robert Dix - Vice President, Government Affairs, Juniper Networks

William Billings - CISSP, Chief Security Officer, Microsoft Corporation

Moderator

Jim Flyzik -Flyzik Group

To watch the video or listen to the audio on this program, please click [here](#).

**Open Source Program -
December 2008**

The Department of Homeland Security awarded the Enterprise Acquisition Gateway for Leading-Edge Solutions (EAGLE) IDIQ contract in 2006- specifically designed to be the preferred source of information technology (IT) services for the majority of the Department of Homeland Security's enterprise infrastructure and initiatives.

Over 2 years has passed-and there has been great progress and development around this important contract vehicle, including best practices among DHS agency customers, better overall training, new small business contract winners and lessons learned. The DHS EAGLE umbrella contract, which includes the First Source Contract, has started the progress towards true collaboration with DHS components with the goal of ONE-DHS.

The Trezza Media Group-Public Sector Communications-and The Flyzik Group have partnered together to produce a follow up E-Custom Publishing Project-to our 2006 Custom Supplement Report (EAGLE 2006 "In Flight")

DHS-EAGLE/First Source "Soaring High" May 2009, will be a 24-48 page Electronic Custom Contract Report, (with Flip Page Technology) will highlight the current status-progress-best practices and success of the DHS EAGLE/First Source contracts.

>>Click [here](#) for more information on EAGLE/First Source "Soaring High"

Defending The Frontlines

Last month, we featured Admiral Mike Brown, Acting Assistant Secretary, Cyber Security & Communication/DHS on our CyberSecurity Federal Executive Forum program where he spoke about DHS's Progress-Priorities, Challenges Vision for CyberSecurity Solutions.



DHS's Admiral Brown on the Top Priorities for DHS. Click [here](#) for Video Clips.

To gain insight into into DHS's CyberSecurity Plans for 2009, I suggest checking out our video clips with Admiral Mike Brown on Federal News Radio

These are challenging but exciting times in the federal government IT space. Complex issues facing our federal government-but more than ever-they are asking for industry's help. During this transition period, let's listen and learn about what are the most pressing needs and requirements and rally around government to solve these problems. Right now-it's about helping DHS.

- Tom

Government Insights 2009 Top 10 Predictions



This Program Discussed:

- Status & Progress on Open Source Solution in the Federal Government
- Best Practices from Government using Open Source
- Challenges to still overcome with using Open Source
- A Vision for the Future for Open Source

Panelists:

Patrick Gorman - CIO, ODNI

Chris Fornecker - Program Manager, Integrated Acquisition Environment, GSA

Daniel Risacher - Associate Director for Information Policy and Integration, Office of the Deputy CIO, DoD

Dave Mihelcic - CTO, DISA

Paul Smith - Vice President, Government Sales Operations, Red Hat

Peter Gallagher - Partner, Federal Civilian Agencies, Unisys

Moderator

Jim Flyzik -Flyzik Group

To watch the video or listen to the audio on this program, please click [here](#).



Download this free report [here](#).

The 2009 Federal Executive Forum Schedule Includes

- January-CyberSecurity/Defense & Homeland Security (Sold Out)
- February-DHS CIO Roundtable (Live at AFCEA Homeland Security Conference) (Sold Out)
- March-Green Government/Progress & Best Practices (Sold Out)
- April-Data Center & Server Virtualization
- April-Information and Intelligence Sharing
- April-Cloud Computing
- May-Net Centric Operations
- June-Health IT In Government
- July-Performance & Financial Management
- July -Building Government's Future Infrastructure
- August -Wireless Interoperability
- August-CyberSecurity/Civilian & Networks
- September-SOA
- October-Identity Management
- October-Green Government Part 2
- November-Emerging Technologies-(Networking Trends-Security Trends-Web 2. Apps)
- December-Open Source Solution

For information about being one of the sponsoring industry companies, please [click here](#) to learn more.

Trezza Media Group Capabilities

Trezza Media Group offers a variety of media and marketing services including media planning, custom publishing, custom events, strategic planning, research, on-site government and industry training and media sales representation. TMG has partnered with some of the leading professionals in the government market to provide these services. [Download the brochure here.](#)